

# Publishing & Research Services

By Veronica Chee, Senior Librarian, and Sharon Foo, Senior Executive, Publishing & Research Services

Knowledge is the new currency of the future. Whether for policy-making, research initiatives or business decisions, knowledge is about accessibility, speed, relevance and interaction.

The National Library Board's Publishing & Research Services Division (PRS) provides professional research services to meet the needs of the industry and the community. PRS is the research and knowledge gateway to a wide range of subject areas focusing on creative media, health and defence, education and employment, and library leadership.

The main objectives of its publishing initiatives are

1. to publish and archive important research and writings in the library and information field
2. to capture knowledge and expertise within the National Library and providing an avenue for the sharing and distribution of such knowledge and expertise.

## Services

### • Research Support/Consultancy

A dedicated enquiry service for corporate clients aimed at providing information search and retrieval assistance services. Our assigned researcher/s are able to provide information support for corporate initiatives and planning exercises.

### • Industry Digests

Track the latest trends and updates that are relevant to corporate decision-makers and industry specialists.

### • Industry Trend Alerts

A summary of new developments in specific subject areas related to an organisation's needs. It tracks the latest developments across a broad range of subjects for any industry. Delivered at scheduled intervals, these updates provide information that is current and timely. Each Alert consists of 20-25 annotated citations.

### • Media Monitoring

Tracking of relevant newspapers and broadcast media (print and online) to retrieve articles and web pages that report on any organisation's activities.

### • Research Reports

Customised reports written with analysis on a specific topic and may

include the use of tools such as SWOT, Scenario Planning, Value Innovation and Balance Scorecard. They comprise trends, statistics, charts, graphs and news-sources that are presented in a concise manner for decision-making.

### • Document Delivery Service

Hard copies of the articles listed in the Industry Digests, Industry Trend Alerts and Research Reports will be supplied if these are not available online. NLB will make arrangements to purchase, upon request, articles from the relevant libraries, including overseas libraries such as the British Library.

### • Publishing

All National Library publications will deal with the professional content, capabilities and functions of the National Library. Our focus is on Singapore, Southeast Asia and Asian content in three key areas:

#### National and Heritage Collection

To showcase and undertake research on the National Library's rare, donor, historical and other special collections.

#### Library Science and Publishing

To advance knowledge on library science, librarianship and steer future directions of libraries through case studies and thought leadership publishing.

#### Co-publishing

To collaboratively work on commercially viable publications that will position Singapore as a research services hub for Asia.

## Resources

PRS' research librarians and specialists will make use of a rich array of library resources available, both print and non-print, to provide the most relevant and authoritative information:

- More than 600,00 items in the National Library's collections on various subjects and disciplines focusing on Singapore and Southeast Asia, including the donors' and rare materials collections. Items comprise books, journals, manuscripts, newspapers, audio-visual materials, microfilms, maps, posters and ephemera.
- More than 70 online databases and electronic journals available through the NLB Digital Library at [www.nlb.gov.sg](http://www.nlb.gov.sg). Highlights of databases include ProQuest,

EBSCOhost, Euromonitor, Global Market Information Database, Factiva, Global Insight - World Markets Research Centre, SourceOECD and Emerald Intelligence.

- The collections and resources of NLB's MOU partners, which include the British Library, National Library of China, Shanghai Library and National Library of Australia.

## Benefits

- We will collect, verify, analyse, evaluate and package the most relevant and authoritative information based on the client's requirements, saving time and effort in sourcing, integrating and monitoring contents from different sources.
- We will offer enhanced search skills, subject knowledge and access to the latest information from NLB's rich collection of resources.
- We will do an environmental audit of the client's research topic and recommend suitable sources of information to be used, thus ensuring that the outcomes of the research project are met. We will engage in several rounds of consultation and discussion before, and during the course of the project to ensure professional service is rendered.
- We will present information in a user-friendly manner, i.e. using statistics, tables, charts and graphs. News announcements, trends updates and industry developments are presented in a concise manner for easy reading.

## Costs

- Research Support/Consultancy - \$67 per hour or \$1,700 for 3 days
- Industry Digests - \$1,200 per unit
- Industry Trend Alerts - \$1,500 per unit
- Media Monitoring - \$1,500 per unit
- Research Reports - \$5,700 onwards for each or a bundle of 4 reports at \$5,700 each
- Document Delivery Service - \$1,000 deposit

## Contact

### Publishing & Research Services

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